

John Pearce Memorial Lecture



Tuesday 12th October 2021, 7.30pm – 8.45pm

Lecturer: **Lesley Riddoch**, journalist, land reform campaigner and Nordic Horizons Director

“Capable people – hopeless systems: Why do Scotland’s leaders still think big is beautiful?”

The lecturer this year will be Lesley Riddoch, journalist, land reform campaigner and Nordic Horizons Director. The Yunus Centre for Social Business and Health at Glasgow Caledonian University (GCU) would like to invite you to the annual John Pearce Memorial Lecture, which this year is part of the New Lanark Conference which takes place on the 12th, 13th and 14th October online and at New Lanark.

This is a free hybrid event but please register to ensure your place.

Programme

7.30pm	Welcome: Professor Pamela Gillies CBE FRSE Principal and Vice-Chancellor, Glasgow Caledonian University
7.35pm	John Pearce Memorial Lecture: “ Capable people – hopeless systems: Why do Scotland’s leaders still think big is beautiful? ” Host Lesley Riddoch , journalist, land reform campaigner and Nordic Horizons Director
8.20pm	Q&A
8.40pm	Wrap up and close: Professor Cam Donaldson , Yunus Chair and Distinguished Professor of Health Economics, Glasgow Caledonian University.



John Pearce (1942 – 2011)

John Pearce, who died from cancer aged just 69, was a major and influential force in community development and in particular was a pioneer in community enterprise - the precursor to social enterprise. For nearly fifty years, John’s ideas, inspiration and talent for clear thinking were a driving force behind people-centred development and especially around the principles and practice of collective and community enterprise. He wrote extensively throughout his working life with an insight well-illustrated in his seminal work: *Social Enterprise in Anytown* (2003). He was a thinker who managed to turn theories into practice and directly helped the development of communities in Scotland, the UK and wider afield.

Lesley Riddoch, journalist, land reform campaigner and Nordic Horizons Director.

Lesley, has been an award-winning broadcaster and journalist for more than 30 years focusing on politics, domestic policy and land reform. She was a member of the Isle of Eigg Trust that steered the islanders’ 1997 community buyout, set up Africawoman - a charity that trained African women journalists online, gained a PhD in 2020 comparing the hut and cabin traditions of Scotland and Norway, won the Saltire Society’s Fletcher of Saltoun Award 2020 for contribution to public life and was named Independence Campaigner of the Year. She’s written several books; presented four films on Scotland’s Nordic/Baltic neighbours, co-produces a weekly political podcast and is Director of the Nordic Horizons policy group. More at www.lesleyriddoch.com. Lesley writes for the Herald on Mondays and National newspaper on Thursdays.

Registration: newlanark2021.eventbrite.co.uk

(this is a **free** hybrid event, when registering you have the option to choose attending the event face to face or online)

Further information: margaret.munro@gcu.ac.uk

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